

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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Established in 1976, **BRITISH PLASTICS & RUBBER** features a unique combination of polymer processing industry news and feature-led editorial. The magazine covers in-depth, technical articles which provide informative insight and information, as well as the latest news updates informing subscribers of product launches, developments, expansions and case studies.

FIELD SERVED

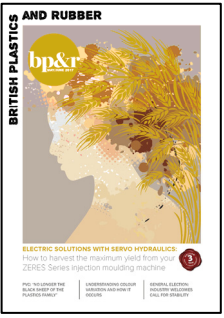
BRITISH PLASTICS & RUBBER serves Automotive and Transportation, Building, Clothing & footwear, Computer/IT/Telecommunications, Consultancy, Consumer Products, Education, Electronics, Engineering - Other mechanical, Materials Manufacturer, Compounder or Distributor, Medical, Packaging, Toolmaking, Toys, Sport, Leisure, Trade plastics/Rubber processing and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are involved in Consultant, Corporate Management, Product Design & Development, Purchasing, Quality Assurance, Research & Development, Sales & Marketing, Technical Management, Tooling, Training, Works/Production/Maintenance and other titled and non-titled personnel in the field served.

CHANNELS

**BRITISH PLASTICS
& RUBBER
MAGAZINE**



4 Issues in the period
8,028 average circulation

EXECUTIVE SUMMARY

Below are the Average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
BRITISH PLASTICS & RUBBER MAGAZINE (4 issues in the period)	8,021	7	8,028

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency *Allocated for Trade Shows and Conventions	414
All Other	154
TOTAL	830

*See Additional Data

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	8,028	100.0	8,021	99.9	7	0.1
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	8,028	100.0	8,021	99.9	7	0.1

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2017 Issue	Total Qualified
January/February	8,050
March	8,010
April	8,010
May/June	8,041

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2017
This issue is 0.2% or 18 copies above the average of the other 3 issues reported in Paragraph 2.

BUSINESS AND INDUSTRY QUALIFIED OF TOTAL	TOTAL	PERCENT	Consultant	Corporate Management	Product Design & Development	Purchasing	Quality Assurance	Research & Development	Sales & Marketing	Technical Management	Tooling	Training	Works/ Production/ Maintenance	Other
Automotive and Transportation	444	5.5	16	42	77	34	12	38	51	64	12	3	80	15
Building	210	2.6	3	41	24	15	5	24	27	23	6	-	39	3
Clothing & footwear	25	0.3	1	5	3	4	-	3	5	-	1	-	3	-
Computer/IT/ Telecommunications	52	0.6	2	5	8	3	1	5	13	11	1	-	2	1
Consultancy	448	5.6	177	80	53	6	2	35	50	25	3	3	5	9
Consumer Products	400	5.0	8	64	92	23	7	38	32	47	13	-	73	3
Education	192	2.4	5	10	37	-	3	41	7	8	1	55	4	21
Electronics	141	1.8	5	24	25	6	3	9	30	20	1	-	18	-
Engineering - Other mechanical	1,086	13.5	21	209	154	44	15	103	222	152	22	3	121	20
Materials Manufacturer, Compounder or Distributor	1,674	20.8	15	376	95	92	53	106	458	217	11	9	231	11
Medical	397	4.9	6	42	72	9	8	68	27	55	18	-	71	21
Packaging	624	7.8	15	127	51	52	12	34	111	92	9	7	109	5
Toolmaking	163	2.0	5	28	16	4	-	2	36	26	36	-	9	1
Toys, Sport, Leisure	59	0.7	1	13	16	3	1	3	8	4	-	-	8	2
Trade plastics/Rubber processing	1,309	16.3	18	384	59	48	39	46	194	175	29	8	292	17
Press	23	0.3	1	-	1	-	1	1	3	-	-	-	5	11
Other	794	9.9	22	82	98	34	14	50	240	69	7	8	75	95
TOTAL QUALIFIED CIRCULATION	8,041	100.0	321	1,532	881	377	176	606	1,514	988	170	96	1,145	235
PERCENT	100.0		4.0	19.1	11.0	4.7	2.2	7.5	18.8	12.3	2.1	1.2	14.2	2.9

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2017

QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request:	2,503	2,479	2,280	7,262	90.3
II. Request from recipient's company:	33	34	712	779	9.7
III. Membership Benefit:	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-
V. TOTAL – Sources other than above (listed alphabetically):	-	-	-	-	-
Association rosters and directories	-	-	-	-	-
Business directories	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-
Other sources	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	2,536	2,513	2,992	8,041	100.0
PERCENT	31.5	31.3	37.2	100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2017

MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function	7,957	99.0
Individuals by name only	84	1.0
Titles or functions only	-	-
Company names only	-	-
Multi-Copy Same Addressee copies	-	-
Single Copy Sales	-	-
TOTAL QUALIFIED CIRCULATION	8,041	100.0

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	July – December 2014	January – June 2015	July – December 2015	January – June 2016	July – December 2016	January – June 2017*
6-Month Period Ended:						
Total Audit Average Qualified:	7,199	7,799	8,002	8,028	8,041	8,028
Qualified Non-Paid:	7,199	7,799	8,002	8,028	8,030	8,021
Qualified Paid:	-	-	-	-	11	7
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: January – June 2017 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2017

Region/Country	Total Qualified	Percent
EUROPE		
Ireland	159	
United Kingdom	7,882	
Subtotal	8,041	100.0
TOTAL QUALIFIED CIRCULATION	8,041	100.0

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2017

Region	Total Qualified	Percent	Region	Total Qualified	Percent
Channel Islands	1		Cheshire	278	
Cornwall	21		Isle of Man	8	
Devon	114		Lancashire	504	
Dorset	83		Merseyside	95	
Gloucestershire	157		North West	885	11.0
Isles of Scilly	13		Cleveland	66	
Somerset	161		Cumbria	43	
Wiltshire	108		Durham	91	
South West	658	8.2	Northumberland	20	
Bedfordshire	99		Tyne & Wear	56	
Berkshire	113		Northern	276	3.4
Buckinghamshire	176		London	217	2.7
East Sussex	48		Total England Circulation	7,205	89.6
Essex	179		Antrim	54	
Hampshire	245		Armagh	14	
Hertfordshire	174		County Down	33	
Isle of Wight	2		County Tyrone	7	
Kent	199		Fermanagh	-	
Middlesex	122		Londonderry	4	
Oxfordshire	164		Northern Ireland	112	1.4
Surrey	183		Clwyd	78	
West Sussex	81		Dyfed	18	
South East	1,785	22.2	Gwent	118	
Cambridgeshire	137		Gwynedd	18	
Norfolk	110		Mid Glamorgan	92	
Suffolk	124		Powys	22	
East Anglia	371	4.6	Glamorgan	25	
Herefordshire & Worcestershire	290		West Glamorgan	33	
Shropshire	163		Wales	404	5.0
Staffordshire	181		Borders	19	
Warwickshire	144		Central	11	
West Midlands	547		Dumfries & Galloway	7	
Midlands	1,325	16.5	Fife	11	
Derbyshire	260		Grampian	6	
Leicestershire	305		Highlands & Islands	1	
Lincolnshire	132		Lothian	18	
Northamptonshire	153		Strathclyde	75	
Nottinghamshire	219		Tayside	13	
East Midlands	1,069	13.3	Scotland	161	2.0
East Yorkshire	62		Total UK Circulation	7,882	98.0
North Yorkshire	70		Europe	159	2.0
South Yorkshire	202		International	-	-
West Yorkshire	285		TOTAL QUALIFIED CIRCULATION	8,041	100.0
Yorkshire	619	7.7			

ADDITIONAL DATA

AVERAGE NON-QUALIFIED CIRCULATION:

Allocated for Trade Shows and Conventions

Issue	Copies	Show	Date	Location
March	300	ChinaPlas	May 16-19	Guangzhou, China
March	600	PVC2017	April 25-27	Brighton, UK
April	150	Vinyl Sustainability Forum	May 10-11	Berlin, Germany

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Jennifer Beresford, Audit Consultant

Duncan Wood, COO

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed

July 15, 2017

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United Kingdom

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Ryde

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